

Restoration Enterprises Helps Redding Residents Find Their GREENspot to Celebrate Earth Day

GREENspots across Northern California will be open April 19th and 20th to collect electronic waste from residents

Redding, Calif.—April 7, 2008—As part of the GREENetwork Earth Day Celebration Restoration Enterprises will be open special weekend hours to collect unwanted or obsolete electronics for recycling. On April 19 and 20 residents can drop off their e-waste from 9 a.m. to 4 p.m. at 3300 Veda Street. Restoration Enterprises is one of 48 locations in Northern California that will be open over this weekend.

The mission of the GREENetwork is to provide a FREE and CONVENIENT solution for consumers and businesses to recycle their e-waste and help keep it out of local landfills. Items for recycling include TVs, cell phones, audio-visual components, computer equipment, microwave ovens, electronic equipment from offices and labs, and more.

“What a better way to celebrate Earth Day than to participate in a recycling event?” says Carey Levine vice president of ASL Recycling, the sponsor of the GREENetwork. “We have hosted Earth Day collection events in the past, but this year we’re especially excited to work with our GREENetwork partners to extend the celebration into more communities around Northern California.”

E-waste is the fastest growing category of municipal solid waste in the United States, and California is leading the way with its e-waste recycling initiatives. However, unlike other recyclable waste, there is no ‘blue bin’ equivalent for curbside collection of e-waste, and so most residents simply don’t know what to do with it. ASL Recycling is changing that by working with organizations like Restoration Enterprises to establish a statewide network of GREENspot e-waste drop off locations. All GREENspots feed their e-waste to ASL Recycling’s state-authorized plants, which use an environmentally friendly e-waste process.

To find other GREENspots open for the GREENetwork Earth Day Celebration go to www.aslgreenspot.com.

About Restoration Enterprises and the GREENetwork

Restoration Enterprises is open to the public Monday-Friday 9am-3pm for free drop-offs for both consumers and businesses. As part of the GREENetwork, Restoration Enterprises sends all of its e-waste to ASL Recycling to be recycled at its state-of-the-art plant. All electronics are dismantled: hard drives are crushed; materials are sorted and then sent to smelters that transform e-waste into saleable goods. ASL is working with Hope Services and other GREENetwork members to provide consumers and businesses with the easiest, most accessible, and most trusted e-waste recycling program in the country. Every month ASL Recycling and the GREENetwork prevent hundreds of tons of e-waste from being dumped in local landfills.